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Organizers:

*Fukunari Kimura, Keio University and ERIA  
Jon Haveman, FREIT*

# Empirical Investigations in Trade and Investment

March 09 – 12, 2016

Hosted by

**Institute for Economic Studies,  
Keio University, Tokyo, Japan  
Economic Research Institute for ASEAN and  
EAST ASIA (ERIA), Jakarta, Indonesia**

**Venue: Hanoi, Vietnam**

<http://www.freit.org/EIT/>

<http://ies.keio.ac.jp/en/>

<http://www.eria.org/>

## Wednesday, March 09, 2016

13:00 – 18:00	Field Trip
	CANON Vietnam Co. LTD. (TBC)
	Company of Transport Sector (TBC)

## Thursday, March 10, 2016

8:30 - 9:00 a.m. Registration

### Session 1

Chair: Fuku Kimura, Keio University

9:00 – 10:00 a.m. “Global Supply Chains and Trade Policy” [\(PDF\)](#)

➤ Emily Blanchard, Tuck School of Business at  
Dartmouth

*Discussant: Andreas Moxnes, University of Oslo*

10:00 – 10:15 a.m. Break – Snacks and beverages provided

10:15 – 11:15 a.m.	<p>“Offshoring and Firm Reorganization”</p> <p>➤ Frederic Warzynski, Aarhus University</p> <p><i>Discussant: Esther Boler, University of Oslo</i></p>	<a href="#">(PDF)</a>
11:15 – 11:30 a.m.	Break – Snacks and beverages provided	
11:30 – 12:30 p.m.	<p>“Swimming Upstream: Input-Output Linkages and the Direction of Product Adoption”</p> <p>➤ Swati Dhingra, LSE</p> <p><i>Discussant: Beata Javorcik, University of Oxford</i></p>	<a href="#">(PDF)</a>
12:30 p.m. – 1:30 p.m.	<b>Lunch</b>	

## Session 2

Chair: Tibor Besedes, Georgia Institute of Technology

1:30 – 2:30 p.m.	<p>“The Impact of Trade Policy and Innovation: Evidence from Patent Data”</p> <p>➤ Andreas Moxnes, University of Oslo</p> <p><i>Discussant: Swati Dhingra, LSE</i></p>	<a href="#">(PDF)</a>
2:30 – 2:45 a.m.	Break – Snacks and beverages provided	
2:45 – 3:45 p.m.	<p>“Technology-Skill Complementary in a Globalized World”</p> <p>➤ Esther Boler, University of Oslo</p> <p><i>Discussant: Emily Blanchard, Tuck School of Business at Dartmouth</i></p>	<a href="#">(PDF)</a>
3:45 – 4:00 p.m.	Break – Snacks and beverages provided	
4:00 – 5:00 p.m.	<p>“An Empirical Assessment of Defensive Innovation to Chinese Import Competition in Japan”</p> <p>➤ Nobu Yamashita, Royal Melbourne Institute of Technology and Keio University</p> <p><i>Discussant: Hyejoon Im, Yeungnam University</i></p>	<a href="#">(PDF)</a>
<b>Adjourn</b>		
6:30 p.m.	<b>Dinner Reception, Venue: TBC</b>	

## Friday, March 11, 2016

### Session 3

Chair: Valerie Smeets, Aarhus University

9:00 – 10:00 a.m.	<p>“Preparing to Export”</p> <p>➤ Marc-Andreas Muendler, University of California, San Diego</p> <p><i>Discussant: Frederic Warzynski, Aarhus University</i></p>	<a href="#">(PDF)</a>
10:00 – 10:15 a.m.	Break – Snacks and beverages provided	
10:15 – 11:15 a.m.	<p>“Can Export Facilitation Motivate SMEs to Export? Evidence from a Randomized Controlled Trial in Vietnam”</p>	<a href="#">(PDF)</a>

- Yu Ri Kim, University of Tokyp

*Discussant: Jakob Roland Munch, University of Copenhagen*

11:15 – 11:30 a.m.

Break – Snacks and beverages provided

11:30 – 12:30 p.m.

“Learning, Prices, and Firm Dynamics”

[\(PDF\)](#)

- Olga Timoshenko, The George Washington University

*Discussant: Lisandra Flach, University of Munich*

12:30 – 1:30 p.m.

**Lunch**

## **Session 4**

Chair: Andrew Bernard, Dartmouth College

1:30 – 2:30 p.m.

“Grin and Bear It: Producer-Financed Exports from an Emerging Market”

[\(PDF\)](#)

- Beata Javorcik, University of Oxford

*Discussant: Olga Timoshenko, The George Washington University*

2:30 – 2:45 p.m.

Break – Snacks and beverages provided

2:45 – 3:45 p.m.

“China’s Textiles and Apparel Exports and Their Impact on the Intensive Margin and Extensive Margin of Trader and Other Exporters”

[\(PDF\)](#)

- Huong Nguyen, Deakin University

*Discussant: Nobu Yamashita, Royal Melbourne Institute of Technology*

3:45 – 4:00 p.m.

Break – Snacks and beverages provided

4:00 – 5:00 p.m.

“Import Tariff Reduction and Export Product Mix

[\(PDF\)](#)

- Tuan Anh Luong, De Montfort University

*Discussant: Yu Ri Kim, University of Tokyo*

***Adjourn***

6:30 p.m.

***Dinner Reception, Venue: TBC***

## **Saturday, March 12, 2016**

### **Session 5**

Chair: Jon Haveman, FREIT

9:00 – 10:00 a.m.

“Product versus Process: Innovation Strategies of Multi-Product Firms”

[\(PDF\)](#)

➤ Lisandra Flach, University of Munich

*Discussant: Valerie Smeets, Aarhus University*

10:00 – 10:15 a.m. Break – Snacks and beverages provided

10:15 – 11:15 a.m. “Does Foreign Direct Investment Raise Income Inequality in Developing Countries? A New Instrumental Variables Approach” [\(PDF\)](#)

➤ Hyejoon Im, Yeungnam University

*Discussant: Marc Muendler, University of California, San Diego*

11:15 – 11:30 a.m. Break – Snacks and beverages provided

11:30 – 12:30 p.m. “Isolation and Inequality: Evidence from Sanctions on North Korea” [\(PDF\)](#)

➤ Yong Suk Lee, Stanford University

*Discussant: Tibor Besedes, Georgia Institute of Technology*

### ***Adjourn Conference***

12:30 – 1:30 p.m.

**Lunch**